

lake norman

WOMAN

CELEBRATING THE SUCCESS OF WOMEN

Living a
Perfect Day
Every Day
Through
Gratitude

PAGE 24

featuring

Dr. Nicole Naylor &
Dr. Amber Brooks of
West Lake Dentistry

*Seize
the
Day!*

Must-Have Gifts for Mom

PAGE 20

Deadlines,
Distractions
& Demands...
How to Connect
to the NOW In
Their Midst

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What's the difference?

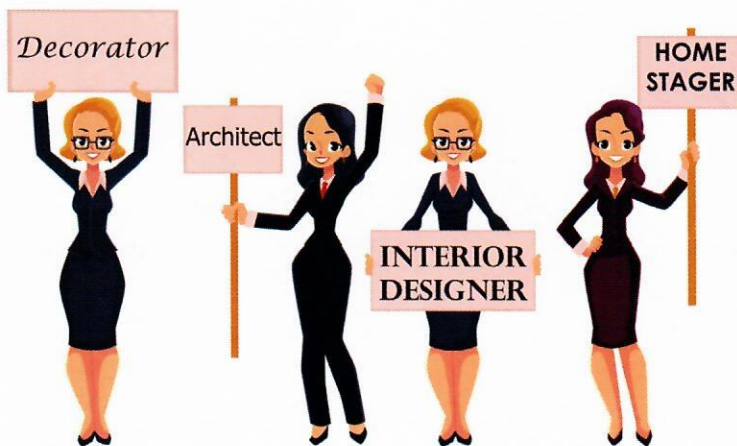
AREN'T THEY ALL THE SAME?

YOU WANT TO MOVE AHEAD

with a project in your home, but you have no idea where to start and who to call to help you accomplish your project needs.

There are many professionals in the design world. Based on your needs there is a professional just for you!

Once you decide what type of professional is the best fit, look on the web and read about professionals in your area. Find someone who fits your needs and personality. Seize the day and make great design your goal! 



INTERIOR DESIGNER (sometimes called Interior Architect, but be aware the Architect name is used specifically for licensed architects and should not be miss-represented)

A professional *Interior Designer* is qualified by education, experience, and continuing education to enhance the function and quality of *interior* spaces. This can include moving non-load-bearing walls for renovations or working in coordination with builder, architect, and contractor to build a complete home.

The focus of an interior designer is functionality of the spaces. Once the functionality is determined the interior designer insures that the aesthetic is reflective of the homeowner using products that match the values and budget of the project. The designer works with all trades to ensure that project is unique to each client. This is NOT a one-size-fits-all scenario. This relationship is in-depth and personal, not reflective of the HGTV overnight experience. (Trust me, I have worked for HGTV shows and can share the difference.)

PRICING \$\$-\$\$\$\$ TIMING (3-24+ months)

A RE-DESIGNER is a decorator who comes into your home and helps you place your current furniture, art and knick-knacks. They can help with paint choices and make suggestions on filling in where needed. They will have a high number of reviews on websites such as Houzz as they can work with many clients in a short period of time.

PRICING \$-\$\$
TIMING (1-4 months)

A **DECORATOR** is someone who enhances a space based on the structure as it stands. This person may 'have an eye' and when truly educated (whether it be from a scholastic institution or the world of hard knocks) can often decorate a space well.

PRICING \$-\$\$\$
TIMING (1-8 months)

HOME STAGER has knowledge of the marketplace, the surrounding real estate competition, the target home buyer psychographics, and their aesthetic aspirations. A Stager will make the home reflect the most targeted buyers as possible to insure a quicker sale.

PRICING \$-\$\$\$ TIMING Quick Turn (often less than a week)

An **E-DESIGNER** is a decorator you will never meet in person. They will provide advice and a shopping list to accomplish your goals for your room. This service is often accomplished by students, an assistant, or new decorator working remotely. Products will come from online and catalog sources.

PRICING \$ TIMING (4 weeks)

LKNextpert



Starr Miller is the president and principal of StarrMiller Interior Design located in Cornelius. Her national award-winning firm specializes in residential new construction and renovations. For more information visit www.StarrMiller.com or call 704-896-3321.