LAKENORMAN

OCTOBER 2019

CURRENTS

Matt Reiland Hits Big with Major League Baseball

Colorful Concoctions at Carolina Juice Company

Blessings forBreast Cancer Patients

Your Guide to FALL

Special Section: Women in Business

When she decided to change her career path, she vowed to become exactly the kind of designer she would hire herself: a great listener, with the design education and empathy to translate a client's thoughts and desires into a home that says, "Wow, this is me!"

In addition to Miller, StarrMiller Interior Design employs three designers, a bookkeeper and an administrative assistant. The company focuses on offering New Construction and Renovation Design.

Miller says "the forever home" has become a clear focus for most of their clients. These are clients who want their dream home now and want homes that will not inhibit them from ease of movement as they retire.

"We have the BEST clients," says Miller. "They can be described as philanthropists, entertainers, travelers, business owners and truly kind people who appreciate great design."

StarrMiller Interior Design has garnered many accolades, including six National IDS Designer of the Year awards, 9 Best of Houzz awards, Top 20 Designers in Charlotte and more. Miller is also a sought-after speaker on color, interior design and aging-in-place, and acts as a mentor/coach to many interior designers.

Miller is adamant about investing in her team to ensure they are the best in the business. They spend a large amount of time for professional development, traveling to shows, manufacturing plants and educational retreats in order to stay on top of trends and innovation. Each person on the Design Team has a degree in design and have developed processes to make sure they offer the best design experience.

The company spends a great deal of time giving back to the community through



philanthropy projects, including the Interior Design Society of Charlotte's Charity Showhouses coming March 2020.

"It is important that our clients do not end up with a trendy home, but that they have a home that can delight them for many years,"

says Miller. "Interior design at this level is based on the client, and not the planned obsolescence of 'Color of the Year.' We use the trend information for easily changed accessories and look for the innovative, longterm solutions for permanent decisions."

