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WOMAN

CELEBRATING THE SUCCESS OF WOMEN

private
school
GUIDE

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HOW
GETTING
THEIR
ZzZ's
CAN IMPROVE
YOUR CHILD'S
learning

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featuring
Kelly Stranburg of
Excellence In Wellness:
Solutions for
Optimal Aging

**TEENS
AND THEIR
WEIGHT ...
BODY BATTLE
&
BODY BLISS?**

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let's
Rock
2020!



turn on the *light* in your new year

FOR THE PAST YEAR I have been working as the co-chair of a large showhouse project in Davidson. Imagine in one neighborhood a cul-de-sac with three houses, by three custom builders, and designed by 45 designers. Each of these houses has 15 designers working in concert together to create unique, cohesive homes, while also using their individual styles and talents to stand apart. It is truly a fantastic collaboration! A typical home tour has scattered homes, and each is designed as a model by one designer.



During this time, I have had the great opportunity to view design through 45 different designers' eyes. While each team has a unique way of standing out, the common denominator is always stellar lighting. It not only helps define the spaces, but also adds the jewelry that makes each space (and designer) stand apart. It is like going to a white party where everyone is in bright white. The basis of the outfit might be the same, but it is how the guests accessorize their outfits that make the overall look memorable. In the case of a showhouse, you find a cornucopia of designs, fabrics, rugs, and furnishings, and it is the lighting that brings it all together.

Here are a few of the lighting trends we are seeing in the marketplace for 2020:

- Fanciful details like birds, leaves, and flowers
- Soft gold and silver and leaf and antiqued brass are here to stay
- Matte black and white will be more prevalent
- Barrel lamp shades make way for conical or cone shapes
- Wicker, rattan, woven and beaded pendants, in clusters and, when oversized, by themselves
- Geometry-- not curlicues. Clean-lined circles, hexagons, and spheres are the rage pulled from the modern aesthetic

Takeaway: Lighting is bigger and bolder, yet refined and clean in execution.

Do not forget the lightbulbs!



- The bulb or lamp, as we call it in the trade, will make or break your lighting plan. In your home you want a kelvin of 2700 to a maximum of 3000. This is the heat, or color, of the light. This kelvin most closely resembles the incandescent/soft lighting we need in the home.

- Lumens for LED bulbs is the new terminology for what watts were to incandescent bulbs. It is calculated in a whole new manner. Work with your design or lighting professional to determine what lumens you need for the type of light and type of room you are designing.



- Finally, it is important when planning your room or your home to thoughtfully choose where you want dimmers for your lighting. Some LED fixtures can be dimmed, and some cannot. All should be planned in the electrical phase of your design to make sure you will not need to make changes later and that the products chosen suit the plan. ¹⁰



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SHOWHOUSE UPDATE - January 2020

The IDS Charity Showhouses will kick off 2020 on February 12th with the Sip and See event. Come and join us for a view of the rooms to come, through renderings done by the famed artist Jane Gianarelli. Meet the designers and share a nibble and toast. The rooms in the homes will be bare bones and will only glisten with decorative lighting.

The IDS Charity Showhouse Gala will kick off the finished showhouses on Friday, March 13th.

FOR VIP & GENERAL ADMISSION TICKETS:
www.IDSCLTShowhouse.com