

Traveling DESIGNER

OH, HOW I LOVE TO TRAVEL! The planning, the experiences, and the learning that is involved feeds my "Curious George" mind.

As interior designers, we do more than arrange furniture and pick paint colors; it's about creating spaces and interior architecture

that reflect culture, personality, and lifestyle. One of the most valuable tools in an interior designer's arsenal is travel. Travel not only broadens horizons but also inspires creativity and informs design choices in unique and meaningful ways.

Travel has exposed me to diverse cultures, architecture, and design styles. Visiting different countries

and regions allows us to experience firsthand the rich tapestry of design traditions, from the intricate patterns of Moroccan tiles to the minimalist aesthetic of Scandinavian interiors. By immersing ourselves in these environments, we gain insights into how different cultures use space, materials, and colors to create harmonious and functional living spaces.

CAN BE TRANSLATED

INTO INNOVATIVE

DESIGN CONCEPTS.

New destinations also allow us to source unique furnishings, textiles, and accessories that add character and authenticity to our projects. Exploring local markets, artisan workshops, and antique shops gives a designer access to one-of-a-kind pieces that cannot be found in mainstream stores. Integrating these treasures into interior spaces not only enhances their aesthetic appeal but also imbues them with a sense of history and cultural significance. To this end, it is more important to me, as a designer, to learn the importance of the treasures our clients have found and find ways to highlight those memories in the design.

Furthermore, travel fosters a deeper understanding of the relationship between architecture and the natural environment. I am especially drawn to the Art Nouveau found in Riga, Latvia, and Antonio Gaudi's La Sagrada Familia Basilica in Barcelona inspired by the organic forms of nature.

The Noguchi Museum in New York is a great example of the

> importance of designing spaces that harmonize with their surroundings. This awareness inspires designers to incorporate elements such

as natural light, greenery, and sustainable materials into their projects, creating spaces that promote well-being and environmental stewardship.

The best part is that travel enhances our ability to connect with clients on a personal level. Sharing travel experiences allows us to build rapport with clients and gain insights into their tastes, preferences, and aspirations. By drawing on shared experiences and their individual cultural references, we can create spaces that resonate with clients on a deeper level and reflect their unique identities and lifestyles.

By immersing ourselves in different cultures, exploring diverse design traditions, and discovering unique treasures, we can create spaces that are not only visually stunning but also meaningful and transformative for our clients. So, join me and pack your bags, where should we go next?

Starr Miller

Founder and Principal. StarrMiller Interior Design

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Our resident home-design expert, Starr Miller, has garnered local and national acclaim with more than 30 industry honors. An alumnus of the prestigious Parsons School of Design in New York, Starr has built a strong following as the principal of her sought-after design firm, located in Cornelius, NC.

She feels the composition of a space must originate with the client's unique perspective. Along with that perspective she brings together her team's collaboration, design skills and refined processes in a way which results in truly captivating homes for her clients.

StarrMiller Interior Design specializes in full-service interior design projects.

704.896.3321 www.StarrMiller.com