

Southern Living®

FRESH IDEAS

Brighter rooms, warmer spaces, and happier homes

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p. 106

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Delicious One-Bowl Desserts
The Colorful Charm of San Antonio
Slow-Cooker Suppers for Spring

North Carolina Flair

THE 2020 SOUTHERN LIVING CUSTOM BUILDER PROGRAM SHOWCASE HOME built by Chris Hoffman of Southern Cottage Corporation displays the mix of classical and playful elements typical of many homes across the region. Hoffman founded his company in Charlotte in 2002 with the desire to capture a sense of place and serve his clients through quality workmanship and materials. This show home is nestled in The Preserve at Narrow Passage in Davidson, North Carolina, and includes the latest technology for easy living.



To keep the large show home from taking itself too seriously, interior designer Starr Miller selected bright, fun furnishings that convey the Tar Heel State's artful, adventurous spirit. With abundant comfortable seating options, residents and guests are drawn to this space for coffee and conversation.

The modern farmhouse boasts long-lasting James Hardie siding. Tempering the stately structure is a rich, dark paint (Sherwin-Williams® Iron Ore SW 7069) that blends the house with surrounding trees.



TIMBERTECH

Better Tech. Better Deck. TimberTech creates innovative outdoor building products for incredible outdoor spaces. With durable decking that looks more like real wood than any other composite decking boards, a multitude of design options and unbeatable warranties, TimberTech is made to last—and leave a lasting impression. TimberTech.com



A thoughtful application of TimberTech on the porch ceiling adds visual interest, drawing the eye up and providing long-term durability despite the outdoor exposure.

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Take real-world color inspiration from your own photos and turn them into a custom paint palette using Sherwin-Williams ColorSnap® Visualizer for mobile, iPad or web. Simply take a photo or use one from your camera roll or your Pinterest Board, and instantly create a custom palette. Then try our Instant Paint augmented reality feature to see colors in your home in real time. Sherwin-Williams.com



JAMES HARDIE

James Hardie is the inventor of and foremost market leader in fiber cement technology. Over 8 million homes later, the company continues to set the standard for manufacturing, marketing, and distribution of premium siding and trim while providing industry-leading support programs. JamesHardie.com



Interior designer Starr Miller made the primary bath feel like a spa, with ample storage in handsome Wellborn Cabinet cabinetry, a mix of bishop doors and slab drawers painted Willow, as well as a carved wood tub—the showpiece of the space.